



LIVE MORE

FOR IMMEDIATE RELEASE

THE MASK PROJECT- A COMMUNITY COMING TOGETHER



DARTMOUTH, N.S. / April 6, 2020 – Northwood is partnering with Aging 2.0 and volunteer sewers across HRM to provide masks for its Long-Term Care and Home Care clients and tenants. Cloth masks provide some protection and peace of mind for clients and for staff caring for them.

Since launching this initial call to action, the response has been awesome and the Northwood project is now well underway. Masks can be dropped off at the Northwood Corporate Office on Monday, Wednesday, and Friday from 10 AM to 2 PM.

We hope this initiative will increase mask production quickly and to, ultimately, build a network of sewers to address the needs of not only Northwood but care facilities and seniors throughout the province. The Northwood Volunteer Coordinator is Ruth Ellen Jackson. Suggested mask patterns are available on the Northwood website: <https://nwood.ns.ca/the-mask-project/>.

- What:** The Mask Project - Drop Off
- WHEN:** Monday, Wednesday and Fridays – 10 AM – 2 PM
- WHERE:** 130 Eileen Stubbs Ave. (*look for red ribbon on door*)
Dartmouth, NS
- CONTACT FOR**
- DROP OFF:** Ruth Ellen Jackson
Ruthellen.jackson@nwood.ns.ca

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About Northwood

Since 1962, we have led the way as Nova Scotia's most dynamic continuing care organization committed to innovation and change. We are the largest not-for-profit continuing care organization in Atlantic Canada and are recognized both here at home and across Canada as an

extraordinary example of the power of social justice, but we like to call it the power of love! When life changes, and society changes, Northwood leads the way, incorporating revolutionary designed, responsive care. From new ideas to new technologies, we are empowered to do this, because our focus is on people, not on profit margins.

For further information please contact:

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