

LITE 92.9's Christmas Card Drive for Northwood a Huge Success!

January 6, 2014, Halifax – Christmas was made more special this year at Northwood thanks to LITE 92.9 Radio and their listeners.

In the weeks leading up to Christmas, LITE 92.9 asked its listeners to send a holiday greeting to a Northwood resident.



The response was overwhelming! On Monday, December 23rd Lisa and Chris came to Northwood to broadcast their morning show from the Harbourview Lounge. By 10:00 am, over 3,000 cards had been received in the mail or dropped off at our Halifax location. Many of the cards were hand-made by children in schools and daycare centres throughout Metro.

Staff handed out the cards at both our Halifax location and at Bedford. The residents were very grateful and enjoyed opening each card. We thank everyone who took the time to send a Christmas Card. A big **thank you** also to LITE 92.9 for coming up with the idea and sharing the Christmas spirit with us!

-30-

For more information, contact
John Verlinden
Corporate Director, Communications/Community Engagement
jverlinden@nwood.ns.ca
902-454-3377