



FOR IMMEDIATE RELEASE

Northwood Live More Awards, Presented by Shannex, to Honour Joseph Shannon

HALIFAX N.S. / May 7, 2019 – The Northwood Foundation will be honouring Joseph Shannon with the Hedley G. Ivany Live More Award at their annual fundraising gala on June 1, 2019. This award will celebrate Mr. Shannon’s lifelong practice of giving back and his contributions to the community. Mr. Shannon has been a leader in the Canadian business industry for many years, building family businesses across multiple sectors such as trucking, healthcare, information technology, real estate and construction.

The Northwood Foundation is also proud to announce that Shannex Inc. has come on board as this year’s presenting sponsor of the Live More Awards gala.

“We’re thrilled to honour Mr. Shannon this year, and are so grateful to have the support of Shannex,” says Faye LeBlanc, Managing Director of the Northwood Foundation. “This gives us the opportunity to partner with other leaders in the continuing-care sector and raise much-needed funds for the Northwood Foundation.”

“My father is a remarkable person who has had a tremendous business and philanthropic impact in Nova Scotia and throughout Canada,” says Jason Shannon, CEO of Shannex Inc. “I speak for my family in saying we are thankful Northwood has stood firm in a belief that people deserve to live with dignity and respect – no matter what their age, or stage of life. It is a philosophy we too share at Shannex. We are thrilled to partner with Northwood in honouring my father, Joe, with this prestigious award.”

The Live More Awards will also recognize six distinction award winners, given to individuals within the Northwood community who exemplify our pillars: advocacy, research, innovation, diversity, community and loving care, which will be announced at a later date. The event will be held on June 1, 2019 at the Cunard Centre in Halifax. Tickets can be purchased at www.northwoodfoundation.ca or by calling 902-493-3015.

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About Northwood

Northwood is the largest not-for-profit continuing care organization in Atlantic Canada, touching the lives of 6,500 Nova Scotians each day.

For further information please contact:
Stephanie McDougall

Communications & Marketing Specialist, Northwood
902-493-3016
smcdougall@nwood.ns.ca