

PRESS RELEASE

NORTHWOOD NAMED TOP ATLANTIC CANADA EMPLOYER



January 9, 2013, Halifax - We keep saying that Northwood is a great place to work. Now it's official. The Atlantic Business Magazine, in its January issue, has named Northwood as one of Atlantic Canada's top 100 employers for 2013.

The award recognizes employers in Canada's four Atlantic Provinces that lead their industries by offering an exceptional place to work.

Employers are judged using eight key areas: (1) Physical Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement. Employers are compared to other organizations in their field to see which offers the most progressive and forward-thinking programs.

Applications for the award are judged by an independent panel of experts. Susan Dempsey, Northwood's Director for Retirement Living/Commercial Services, led a team drawn from across the organization to develop Northwood's submission.

"It was a lot of work," says Susan. The application called for detailed information on a broad range of subjects, programs and initiatives geared to staff. "For many of us, it was real eye-opener. We sometimes don't realize all the things we have in place to support our staff."

Award winners were announced on January 9.

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