



FOR IMMEDIATE RELEASE

20th Anniversary Fundraising Gala Raises Over \$188,000 to Help the Northwood Community *Live More*

HALIFAX, N.S. / May 7, 2018 – Northwood’s 20th anniversary Live More Awards took place Friday evening. The event raised over \$188,000 to help support programs and initiatives offered by Northwood that are not funded by the government.



Ken & Dorothy Rowe were awarded the Hedley G. Ivany Live More Award on Friday, May 4, 2018.

“Northwood is committed to providing our residents and clients with opportunities to *live more*,” says Janet Simm, President and CEO of Northwood. “Being a not-for-profit, we use the funds raised at the Live More Awards to support initiatives that improve the quality of life for our community, such as mental health programs, a dementia friendly fitness centre and a community garden.”

More than 600 guests attended the gala and supported the Northwood Foundation through sponsorships, donations, purchasing tickets and participating in a live and silent auction.

“An event of this caliber is not possible without the support of our donors, volunteers and community,” says Faye LeBlanc, Managing Director of the Northwood Foundation. “A very special thank you to all of our corporate sponsors, including the presenting sponsors, IMP Group & CAN-Med Healthcare. Your commitment to Northwood is inspiring and it is because of support like yours that we can improve the lives of our residents and clients.”

The awards gala also recognized community members who embody the spirit of Northwood and are committed to their communities. Well-known local philanthropists, Ken and Dorothy Rowe, were the night’s featured honourees, receiving the Hedley G. Ivany Live More Award. Six other individuals were presented with distinction awards being recognized for their contributions to research, innovation, advocacy, diversity, community and loving care – the six pillars of Northwood. This year’s distinction award recipients were:

Advocacy: Bill VanGorder
Research: Pamela Fancey
Innovation: John Bonnell

Diversity: Sharon Murphy
Community: Claire Pottie
Loving Care: Nicole Martelle

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About Northwood

Since 1962, we have led the way as Nova Scotia's most dynamic continuing care organization committed to innovation and change. We are the largest not-for-profit continuing care organization in Atlantic Canada and are recognized both here at home and across Canada as an extraordinary example of the power of social justice. When life changes, and society changes, Northwood leads the way, incorporating revolutionary designed, responsive care. From new ideas to new technologies, we are empowered to do this, because our focus is on people, not on profit margins.

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