

Northwood

LIVE MORE

FOR IMMEDIATE RELEASE

Northwood Nationally Recognized for Leadership In Person-Centred Care



HALIFAX, N.S. / June 7, 2018 – Northwood’s commitment to a person-centred model of care is being recognized nationally. The Halifax-based continuing care organization is the recipient of the “GPA (Gentle Persuasive Approach) Leadership Excellence in Person Centred Care” award from Ontario-based AGE (*Advanced Gerontological Education*). GPA is a multi-disciplinary evidence-based dementia care curriculum developed by AGE. The course is taught at Northwood by one of four in-house GPA certified Coaches.

“Our GPA coaches are Recreation and Clinical Nursing personnel who provide informal coaching as well as classroom time to our staff members who work directly with the clients we serve,” says Joanne Hughes, Educator in Long Term Care at Northwood. “We are committed to a person-centred model of care and are proud to say GPA techniques are reaching our resident care plans.”

Northwood’s GPA coaches continue to offer courses to its external partners across Nova Scotia. The curriculum equips point-of-care providers and students with the knowledge, skills and confidence to apply a respectful, person-centred approach when interacting with older adults with dementia. Northwood’s person-centred care model comes from a 50+ year history of not only caring for people, but also caring about people.

###

About Northwood

Since 1962, we have led the way as Nova Scotia’s most dynamic continuing care organization committed to innovation and change. We are the largest not-for-profit continuing care organization in Atlantic Canada and are recognized both here at home and across Canada as an extraordinary example of the power of social justice, but we like to call it the power of love! When life changes, and society changes, Northwood leads the way, incorporating revolutionary

designed, responsive care. From new ideas to new technologies, we are empowered to do this, because our focus is on people, not on profit margins.

For further information please contact:

Stephanie McDougall

Communications Assistant

Northwood

902.493.3016

smcdougall@nwood.ns.ca