

PRESS RELEASE

Date: February 12, 2014

RE: Northwood announces appointment of a new President and Chief Executive Officer



Patrick Flinn, Chair of the Board of Governors of the Northwood Group of Companies is pleased to announce the appointment of Janet Simm as President and Chief Executive Officer effective March 24, 2014.

With more than 25 years service in the health care field in Nova Scotia, Ms Simm brings to her new role an impressive record of experience in all aspects of health care service delivery in Nova Scotia. Her career has progressed through increasingly more senior positions, allowing her to demonstrate her clinical, administrative and senior management skills. Most recently, she held the position of Vice President Health Services at the South Shore District Health Authority. Earlier positions included: Director, Policy Planning and Decision Support at the Health Association of Nova Scotia; Director System Planning and Liaison in the Continuing Care Branch of the Nova Scotia Department of Health; and Vice President Operations, VON Canada (NS Branch).

Janet Simm is a Registered Nurse and received her Bachelor of Nursing Degree (With Distinction) from Dalhousie University. She has also pursued a number of continuing education courses and is presently completing the Master of Health Administration program at Dalhousie on a part time basis.

In her new role, Ms Simm will assume the senior leadership position of an organization that has established itself as a leader and innovator in the continuing care sector over the past 52 years. Ms Simm will report to the Board of Governors and will work with the Board and the senior leadership team to ensure the legacy of Northwood continues. She takes over the role from Rick Kelly, who announced his intention to retire last year.

Ms Simm is looking forward to the opportunity to help Northwood grow even stronger and deliver on its commitment to provide quality, compassionate care to seniors and people at risk within the full continuing care continuum .

More...

Northwood Group of Companies serves over 6,500 clients daily, providing various programs and services in long term care, residential care, assisted living, seniors' housing, adult day programming, home support, and community outreach initiatives such as Reboom, Telecare and In Touch, a technology assisted emergency response system. Northwood has over 1,600 staff, 500 volunteers and is recognized as one of Atlantic Canada's and Nova Scotia's best employers in 2014.

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